



# Business Curriculum Overview

## Year 10 & Year 11



Year	Autumn 1	Autumn 2	Spring 1	Spring 1	Summer 1	Summer 2
10	Topic 1.1 Enterprise and Entrepreneurship Careers	Topic 1.2 Spotting a Business Opportunity Careers	Topic 1.3 Putting a Business idea into Practice Careers	Topic 1.4 Making the Business Effective Careers	Topic 1.5 Understanding External Influences on Business Careers	Consolidation, Exam Practice and Revision
	<ul style="list-style-type: none"> <li>Nature of business</li> <li>Risk and reward</li> <li>The role of business enterprise</li> </ul>		<ul style="list-style-type: none"> <li>Customer needs</li> <li>Market research</li> <li>Market segmentation</li> </ul>	<ul style="list-style-type: none"> <li>The competitive environment</li> <li>Business aims and objectives</li> <li>Revenue, cost and profit</li> <li>Cash and cash flow</li> </ul>	<ul style="list-style-type: none"> <li>Sources of business finance</li> <li>Start up and small business</li> <li>Location</li> <li>The marketing mix</li> <li>Business plans</li> </ul>	



Year	Autumn 1	Autumn 2	Spring 1	Spring 1	Summer 1	Summer 2
<b>11</b>	Topic 2.1 Growing the Business Careers	Topic 2.2 Making Marketing Decisions Careers	Topic 2.3 Making Operational Decisions Careers	Topic 2.4 Making Financial Decisions Careers	Topic 2.5 Making Human Resource Decisions Careers PSHCE	Consolidation, Exam Practice and Revision
	<b>Business Growth</b> <ul style="list-style-type: none"> <li>Business aims and objectives</li> <li>Business and globalisation</li> <li>Ethics, the environment and business</li> </ul>	<b>Product</b> <ul style="list-style-type: none"> <li>Place</li> <li>Price</li> <li>Promotion</li> </ul>	<b>Business Operations</b> <ul style="list-style-type: none"> <li>Working with suppliers</li> <li>Managing quality</li> <li>The sales process</li> </ul>	<b>Business Calculations</b> <ul style="list-style-type: none"> <li>Understanding business formula</li> </ul>	<b>Organisational Structures</b> <ul style="list-style-type: none"> <li>Types of working</li> <li>Effective recruitment</li> <li>Effective training and recruitment</li> <li>Motivation</li> </ul>	

