Our Ref: SA: Parental letters/POS/WIL

Date: 3 February 2023



Dear Parent/Carer

It has been drawn to my attention that a Ruskin 'meme' account has been set up again on TikTok which is rude and abusive in part towards staff members. I have real concerns about social media being used in this way and directed towards staff members. It is highly inappropriate and I am asking for your support to discuss this TikTok account with your child. We have contacted the authorities and reported the abuse on the platform. We are also looking at IT solutions to highlight IP addresses so we can identify those students that are posting material on the site.

This has also been highlighted as a national problem previously in the Times Education newspaper and I have attached the following link so you can see the response from educational institutions who are looking to work with TikTok to prevent this:

https://www.tes.com/news/deep-concern-teachers-targeted-tiktok

I thank you for your support in talking to your child regarding social media and in particular about this account. Please contact us at the school on: 01270 560514 or email: enquiries@ruskin.cheshire.sch.uk if you can provide any further information regarding the account.

Yours sincerely

N Postlett word

D Postlethwaite Headteacher

Ruskin Community High School

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